

Annual Impact Report FY23



Habitat
for Humanity®
of Forsyth County

Building Homes, Communities and Hope

Our Mission:
Seeking to put
God's love into
action, Habitat for
Humanity brings
people together
to build homes,
communities,
and hope.



Thanks to our outstanding staff, volunteers, donors, ReStore supporters, partner organizations, and community members, **Habitat for Humanity of Forsyth County** touched a lot of people during FY23. Whether through constructing new homes, facilitating repairs, purchasing furniture from our ReStores, or empowering our youth, we are truly APPRECIATIVE.

We will continue to build a better community by showing compassion and respect for the families we serve. Together, we have the power to change lives for the better.

We still have an affordable housing crisis in our county, but together we can make a difference. I look forward to building new relationships, learning new ways to lead, and empowering families to be successful homeowners.

In it together,

A handwritten signature in black ink, appearing to read "George Redd".

George Redd
Habitat Forsyth CEO





4550

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this
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and all
WHO

Homeownership

Habitat Forsyth's Homeownership Program lays the groundwork for lifelong success for our homeowners. Operating on the principle of empowering qualified families, it offers supportive programming to help them achieve their dreams. Prospective Habitat homeowners, meeting specific criteria, embark on a journey of over 300 hours of sweat equity, engaging in various activities like home construction and educational sessions on homeownership and financial management.

Ms. Ramos, a participant in our program, not only became a homeowner through an affordable 30-year mortgage but also developed



a passion for construction and home improvement. This ripple effect extends beyond our homeowners to benefit their families and communities. Moreover, our partnership with A Bed and A Book has further enriched the lives of our homeowners by providing them with beds, cozy linens, and books for their new bedrooms.

Through their hard work, determination, and donor support, participants like Ms. Ramos transform hours into a tangible asset – a home of their own. This investment in homeownership transcends mere bricks and mortar, symbolizing a future where every family can thrive with resilience, stability, and independence.






“Habitat teaches us a lot about finances and how to take care of our houses. The people on my job keep asking about my house, and I tell them that Habitat builds good houses and they make it affordable for you and your family.” — Ms. Ramos



23 families entered the homeownership program

50 families served through the homeownership program

 **963** homeownership participants served in **61** classes

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Home Repair

Transformative Home Repair Project Makes Impactful Difference in Accessibility and Comfort

A remarkable transformation unfolded in the home of the Boston family. Omar Martinez, Home Repair Supervisor, led this impactful home repair project with care and dedication. The Repair team not only built a new front porch and ramp for the family, but also uncovered and restored beautiful hardwood floors, enriching the home's charm.

The bathroom renovation, including a new walk-in shower and tailored accessibility features, particularly stood out. This change has brought Mr. Boston not just comfort but a sense of independence, as he humorously noted his anticipated increase in water bills due to longer showers. Most importantly, the ramp has empowered him to move freely in his own home, without relying on others.

In this annual report, we celebrate the impact of your support, which does so much more than build and repair houses; it helps forge stronger communities. Thank you for investing in a future where every family has the opportunity for strength, stability, and self-reliance.



“I love my job because it allows me to make a difference in people’s lives every day.”

— Omar Martinez,
Home Repair Supervisor



BEFORE

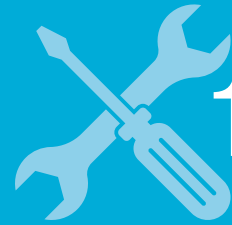


AFTER



14

total repairs



10

critical repairs

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Construction


The Stone Terrace development, situated adjacent to Ogburn Station in Winston-Salem's North Ward, began in 2006 but stalled in 2009 due to the recession. In 2019, Habitat Forsyth stepped in to revive this 75-lot project. Initially, Stone Terrace faced significant sewer and stormwater challenges. Through successful fundraising and collaboration with the City of Winston-Salem, these issues were resolved, highlighting Habitat's effective problem-solving and strong community partnerships.


Habitat Forsyth reached a significant milestone in FY23, with the expansion of Stone Terrace, a community providing 75 affordable homes in Winston-Salem. To support the expansion, additional roads were necessary, and the city of Winston-Salem stepped in, allocating \$800,000 from the American Rescue Plan to fund the vital infrastructure.

At the ribbon-cutting celebration, remarks by Mayor Allen Joines underscored the importance of initiatives like Stone Terrace in addressing affordable housing needs and strengthening neighborhoods. This collaboration reflects a shared commitment to building resilient and vibrant communities.





 **64**
lots slated
for future
building

 **11** new homes
built for families
in Forsyth County

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Habitat's Youth Empowerment Program (YEP!) is dedicated to uplifting teens, grades 8-10, through community-based education and enrichment initiatives. By nurturing skills and fostering empowerment and strong community ties, YEP! profoundly impacts its participants.

A notable example is Mr. McLean, an 18-year old scholarship recipient who embodies the program's transformative impact. McLean's journey with YEP! underscores the power of education and mentorship. Through YEP!'s support, he not only acquired valuable skills but also found a community that believed in his

potential. His \$1,500 school scholarship symbolizes his perseverance and resilience.

YEP! offers diverse and enriching experiences. The Charlotte Motor Speedway STEAM program (merges motorsports with science and technology), as well as career fairs, workshops, museums, and cultural trips like the one to Washington, D.C., broaden horizons and instill essential life skills in our youth.

Through financial support to Habitat and dedicated investment in our youth, donors lay the groundwork for brighter futures and more resilient communities.





“Empowering young people is about giving them a voice and the tools to use it. It’s about cultivating their abilities, fostering their passions, and guiding them as they navigate the path to becoming confident and capable individuals.” — Michelle Obama



14

youth empowerment
educational events

9



youth empowerment
fun events & field trips



participants
in YEP!

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Volunteers

Did you know that your Habitat – right here in Forsyth County – is ranked by Habitat for Humanity International as the #1 affiliate in the entire country for our Collegiate Challenge program? We host far more student volunteers in our Jimmy Johnson Volunteer Lodge than any other Habitat affiliate. This program offers week-long service trips to high school, college and church youth groups. Since 2011, Habitat Forsyth has hosted an impressive 222 group visits bringing 3,302 participants.

Students come from as far away as Minnesota and New England for a week of service, helping us build homes. Several schools return each year. Every year, since 2012, Villanova University students have been coming for fall break and spring break. That's a 458 mile drive! A local Villanova Alumni couple, Jim and Lauren Dunn, have been hosting the students for dinner at their home each time they come. These gatherings serve as a delightful blend of "Villanova then – and now". The

Villanova Wildcats are always a terrific group of service-minded young people who come with just one mission: to serve! It is truly wonderful to see all of the young people that come to us each year from many different schools that have such a strong desire to serve.

The Collegiate Challenge program provides a tremendous amount of weekday volunteer help and brings Habitat Forsyth upwards of \$50K each year in program fees. It also provides students with the opportunity to see a different part of the country. They learn that not everyone has the same lifestyle as they have and are able to spend the week, helping Habitat build homes, communities and hope! Their impact extends far beyond the miles traveled, leaving a lasting impression on the community of Forsyth County. If you would like to join others in our community who bring dinner one night to the lodge, please contact Debbie Cesta – 336-306-8419 – or debbie.cesta@habitatforsyth.org.



“Habitat for Humanity is not just a building project; it’s a testament to the power of collaboration and compassion. Together, we are building homes, hope, and a stronger, more connected community.” — Jim Dunn



 4 church groups

3 high schools 

 15 college & universities

30,580  volunteer hours

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ReStore

When you support Habitat ReStore by shopping, donating or volunteering, you are helping families build or repair affordable homes in our community.

The Kernersville ReStore recently reached a significant milestone by relocating to the Northwood Plaza Shopping Center at 819 S Main Street. This move promises an enhanced experience for shoppers, donors, and volunteers, all while maintaining its commitment to serving the local community. The celebration began with a ribbon-cutting ceremony, featuring heartfelt remarks from Mayor Dawn Morgan.

Just like our other ReStores, the Kernersville store accepts and sells gently used household items to support Habitat's affordable housing mission.

Habitat Forsyth's ReStores also offer a unique Deconstruction (Decon) Service, salvaging materials from homes being renovated. This volunteer-led service team carefully removes kitchen cabinets to be sold at our ReStores.

The majority of ReStore products come from individual donations, estate pickups, and our Decon Service. ReStore shoppers often uncover a variety of items, including furniture, household goods, appliances, lighting, and building supplies, turning every visit into a treasure hunt for those seeking unique and budget-friendly finds.






 **5,289**
donation
pickups

30  **families**
helped to
clean out
estates

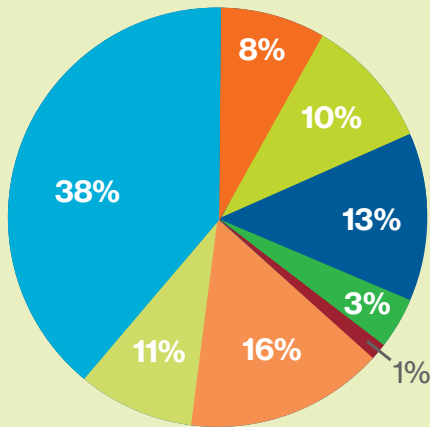
 **24** kitchen
decons

3,200,856
pounds of materials
diverted from landfills 

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“Our goal is big. We want to keep reusable kitchen cabinets out of landfills.”
— Vince Cannino, Director of Procurement

Financial Impact



Revenue

8%	Contributions/Events	\$532,055
10%	House Sponsorships	\$643,553
13%	Government Contracts	\$862,163
3%	Grants	\$171,474
1%	Gifts-in-Kind	\$72,222
16%	Sale of Homes	\$1,006,258
11%	Other	\$737,546
38%	ReStore Sales	\$2,447,040
	Total	\$6,472,311



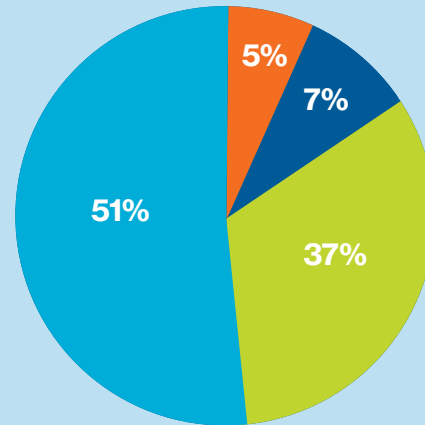
22
mortgages
paid off

187 

international families
served
through tithing
(since 1985)

Expenses

51%	Program Services	\$3,220,786
5%	Fundraising	\$283,957
7%	Administration	\$418,266
37%	ReStore	\$2,330,653
	Total	\$6,253,662



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Keyra Faulkner Williams



Habitat
for Humanity[®]
of Forsyth County

1023 W. 14th Street
Winston-Salem, NC 27105
336.765.8854
habitat@habitatforsyth.org
habitatforsyth.org

Habitat ReStore Locations

Kernersville ReStore
819 S. Main Street, Suite B
Kernersville, NC 27284
336.728.6856

Coliseum Drive ReStore
608 Coliseum Drive
Winston-Salem, NC 27106
336.893.8495

Peters Creek Parkway ReStore
2551 Peters Creek Parkway
Winston-Salem, NC 27127
336.914.1456

habitatforsyth.org/restore
336.893.8495