

Annual Impact Report FY24



Habitat
for Humanity®
of Forsyth County

Building Homes, Communities and Hope

Our Mission:
Seeking to put
God's love into
action, Habitat for
Humanity brings
people together
to build homes,
communities,
and hope.



At Habitat Forsyth, we know that a home is more than just four walls – it's the foundation for stability, opportunity, and hope. As we reflect on this past year, I am filled with gratitude for the incredible impact we've made together.

Thanks to your support, families achieved the dream of homeownership, critical home repairs restored dignity and independence, and young leaders gained skills to shape their futures. We also celebrated major milestones – 25 years of ReStore success, a historic investment in the Happy Hill neighborhood, and the completion of five homes in just five days during our Builders Blitz.

Looking ahead, 2025 marks Habitat Forsyth's 40th anniversary – a time to celebrate our past, honor our present, and build for the future. Our mission remains steadfast: to create lasting change in our community by providing safe, affordable housing for generations to come.

Thank you for being part of this journey. Your generosity, time, and dedication make all the difference. We look forward to celebrating this milestone year with you as we continue building strong foundations for the future.

In it together,

A handwritten signature in black ink, which appears to read "George Redd".

George Redd
Habitat Forsyth CEO

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 **Habitat for Humanity**[®]
of Forsyth County

**NEW HOME
COMING SOON**





Homeownership

Mr. Allen's new home is more than a roof over his head – it's a testament to his resilience and commitment to a better life. His journey with Habitat Forsyth is deeply tied to his recovery, proving transformation is possible with support and determination.

Growing up in a family struggling with alcoholism, Mr. Allen battled decades of substance abuse while maintaining steady work in construction and maintenance. By 2008, he was ready for change and took steps to rebuild his life.

Determined to move forward, he earned his G.E.D., secured stable employment, and had lived in the same apartment for 13 years. In March 2023, he celebrated 15 years of sobriety. Twice denied a mortgage, he applied to Habitat Forsyth in 2022, and everything changed.

Mr. Allen embraced Habitat Forsyth's Homeownership Program, excelling in classes and sharing his skills with fellow

homeowners. He took pride in every step of building his home and is committed to paying it forward.

"Even though I've satisfied my Habitat requirements, I'll keep volunteering," Mr. Allen says. "People who give to Habitat help someone help themselves. Habitat is about bettering yourself. I will be for Habitat for the rest of my life."

Habitat Forsyth's focus on holistic support now includes GreenTree Peer Support classes, offering tools for mental health, recovery, and community connections. GreenTree empowers individuals like Mr. Allen to achieve stability and thrive.

For Mr. Allen, Habitat isn't just about a house, it's about building a life filled with purpose and hope. His story is a reminder that homeownership is about how you live, and who you lift up along the way.

“Habitat is about bettering yourself. I will be for Habitat for the rest of my life.” — Mr. Allen



30 families entered the homeownership program

79 families served through the homeownership program



67 homeownership in progress classes held

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Home Repair

A Story of Hope and Renewal with Habitat Forsyth's Home Repair Program

Mr. Hicks has called Winston-Salem home for the past 50 years. After retiring from Waste Management, he looked forward to a peaceful life, but just two years into retirement, a stroke changed everything. His new health challenges left him in a difficult situation, particularly in a house that wasn't designed for someone with limited mobility.

"I had just recently bought this house, and it's not a house for a handicapped person," Mr. Hicks shared. Living alone after parting ways with his wife, he found himself struggling to manage basic tasks. One of his biggest challenges was the bathroom. His home's small, stand-up shower and garden tub were impossible for him to use safely. Without the proper modifications, he was left relying on sponge baths, which, while helpful, couldn't compare to a real shower.

It wasn't until a friend from the Shepherd's Center heard about his situation that Mr. Hicks' story began to change. His friend asked for his zip code, then made a connection that would prove to be life-changing. Habitat Forsyth's Home Repair Program was actively helping people in Mr. Hicks' area, offering home modifications for those in need.

"It definitely was mind-blowing to find out that somebody was out there who could help me without a big payment,

something I couldn't afford to do myself," Mr. Hicks said. The discovery gave him hope, and soon after, Habitat stepped in to help.

Habitat's Home Repair team assessed his home and saw the challenges he faced. They quickly developed a plan to remove the old bathroom fixtures and replace them with a spacious, accessible walk-in shower. "Initially, it was a garden tub and a smaller stand-up shower, which I couldn't access," Mr. Hicks explained. "Y'all tore everything out and replaced it with a larger walk-in shower, much appreciated."

Now, with his new shower, Mr. Hicks has regained not only his independence but also his dignity. "If there's a shower built for me to get in, I'll probably be in it at least three times a day," he laughed. "It's been a while since I've been in a shower. A sponge bath feels good, but I know a shower would feel tremendous."

Thanks to Habitat Forsyth's Home Repair Program, Mr. Hicks can now fully take care of himself again. "I didn't choose Habitat, Habitat chose me," he reflected. And with that choice came a new sense of hope, independence, and a future filled with comfort.



BEFORE



AFTER

15
total repairs

12
critical repairs

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YEP!

YOUTH EMPOWERMENT PROGRAM

This year, Habitat Forsyth's Youth Empowerment Program (YEP!) has been shaping the next generation of leaders through hands-on experiences that inspire personal growth, leadership and life skills.

One of the program's highlights was the Ladies Leadership Retreat at Kure Beach, NC, where eight young women embarked on a transformative journey of self-discovery. Through engaging workshops, they explored character, leadership abilities, and integrity, reflecting on past choices and setting goals for a brighter future. The retreat wasn't just about personal development – there was plenty of time for fun, bonding, and beachside relaxation, making it an unforgettable experience.

In addition to leadership training, YEP! teens have been honing their culinary skills through a partnership with Second Harvest Food Bank of Northwest NC. This hands-on Culinary Series has provided them with essential cooking techniques, nutritional education, and teamwork experience. In August, these young chefs officially graduated from the program, marking a major milestone in their journey toward self-sufficiency and confidence in the kitchen.

From leadership retreats to culinary mastery, YEP! continues to equip teens with the tools to thrive.





 **19**
youth empowerment
educational events

5 
youth empowerment
fun events & field trips

 **229**
participants
in YEP!

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Land Development

Happy Hill has played a pivotal role in Winston-Salem's African American community since the 19th century, when it was home to formerly enslaved individuals working on a Moravian farm. By 1872, African Americans were able to purchase land in the area, and Happy Hill became a thriving neighborhood. It grew steadily between 1880 and 1920, later becoming the site of the city's first public housing development in the 1950s. However, much of the neighborhood was demolished during urban renewal efforts, and much of what remained was lost over time.

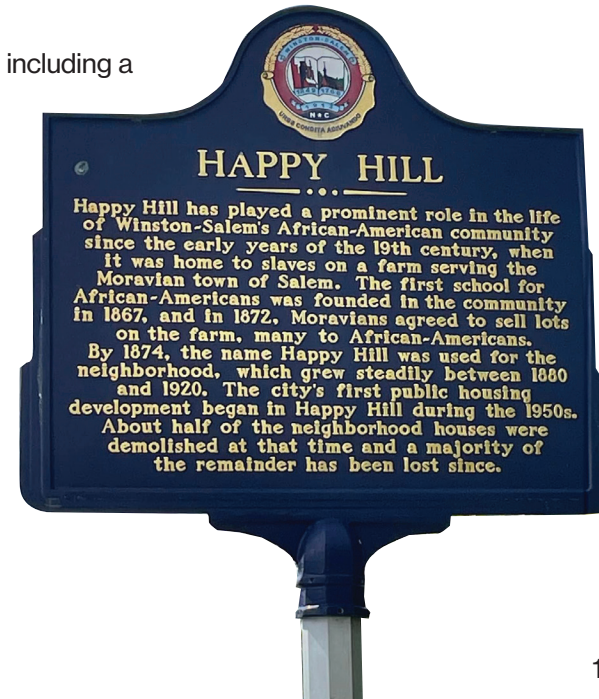
In 2024, the City of Winston-Salem approved funding for affordable housing, including a \$2.15 million investment in Habitat Forsyth's construction of 13 new homes in Happy Hill. With support from the Housing Authority of Winston-Salem, which donated the land, Habitat Forsyth is working to restore homeownership in this historic neighborhood.

The 13 new houses will be purchased by families who have completed Habitat Forsyth's Homeownership Program, which provides financial literacy education and prepares individuals for the responsibilities of owning a home. Habitat remains committed to working with the community to ensure homeownership opportunities are accessible to local residents.



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68
lots slated
for future
building



Construction

In mid-May, eight local builders came together for a Home Builders Blitz, completing five homes in just five days. These homes have been purchased by five Forsyth County families who successfully completed Habitat's Homeownership Program. The event concluded with a Home Dedication Service, where the community celebrated the new homeowners in the historic Happy Hill neighborhood.

This incredible effort was made possible by our 2024 Builder Partners: Arden Homes, Mitchco Custom Builders, Nova Triad Homes, RL Riddle Construction, Third Generation Homes, Trent Adams Properties, Veritas Construction, and Wilson-Covington Construction Company. Their generosity and craftsmanship made these homes in Happy Hill a reality.

Our 2024 Blitz Sponsors – Pine Hall Brick, CJMW Architecture, Smith Phillips Building Supply, TrueLook, Plyler Supply, and

Habitat ReStore – provided essential materials and resources. Meanwhile, the Fuel the Blitz initiative ensured over 125 builders and volunteers stayed energized, thanks to local food sponsors.

A special thank you to the City of Winston-Salem, Housing Authority of Winston-Salem, and the Home Builders Association of Winston-Salem for their invaluable support in making this event possible.

In just five days a lasting impact was made in Forsyth County's oldest African American neighborhood. This Builders Blitz was a testament to what's possible when a community unites with a shared vision of hope and stability.





10
new homes
built for families
in Forsyth County

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4 church groups

1

high school



17 college & universities

25,756 volunteer hours



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Volunteers

Twice a year, a dedicated group of students from Immaculata University makes the journey from Pennsylvania to Winston-Salem, spending their winter and spring breaks making a difference through Habitat Forsyth's Collegiate Challenge program. Their commitment to service, paired with a willingness to trade their time off for hard work on the build site, exemplifies the heart of our mission: bringing people together to build homes, communities and hope.

Since joining Collegiate Challenge, Immaculata students have become a core part of Habitat Forsyth's volunteer family, consistently returning to work alongside future homeowners and community members. Their enthusiasm and teamwork not only help construct safe, affordable housing but also leave a lasting impact on the families they serve.

For these students, the experience extends beyond hammering nails and



raising walls. Living in our Jimmy Johnson Volunteer Lodge during their week-long service trip, they immerse themselves in the local community, gaining insight into the realities of housing insecurity and the power of service. Many leave with a newfound appreciation for the role stable housing plays in building brighter futures.

Their dedication is a testament to the strength of Collegiate Challenge, which continues to bring in hundreds of student volunteers each year from across the country. This program provides invaluable weekday volunteer support, while also fostering a spirit of lifelong service.

COLLEGIATE CHALLENGE

FUN FAQs

- We've welcomed groups from as far as Oregon, New Hampshire, Vermont and Massachusetts!
- A weeklong stay is just \$200 and includes breakfast, lunch, and community-hosted dinners.
- Groups build Monday–Friday, sometimes helping with procurement projects for our ReStores on Mondays.
- Our Volunteer Lodge accommodates up to 20 participants. Built in memory of longtime board member Jimmy Johnson, the Lodge was funded by his family and friends—who continue to provide meals for our volunteers.

Philanthropy

At Arbor Acres, generosity isn't just a value – it's a way of life. In 2024, residents of the retirement community came together in an extraordinary way, raising \$100,000 to sponsor a Habitat for Humanity home for a family in the Habitat Forsyth Homeownership Program.

Throughout the campaign, one resident found a creative way to bring the effort to life – constructing a miniature model of the home and adding to it as fundraising goals were met. With each milestone, the house took shape, mirroring the progress of their campaign. Walls were added, then a roof, then windows and doors, until the model was complete – just as their goal was reached. But the most meaningful addition was yet to come: a family to call it home.

That family is Ms. Hernandez and her 7-year-old daughter, who, like so many others, have struggled with the burden of skyrocketing rent costs. For Ms. Hernandez, homeownership isn't just about financial relief – it's about security and a fresh start. After leaving an abusive relationship, she worked hard to build a stable future for her daughter, pursuing education and a career in the medical field. Now, with the support of Arbor Acres residents

and Habitat Forsyth, she's taking the next big step: building a forever home.

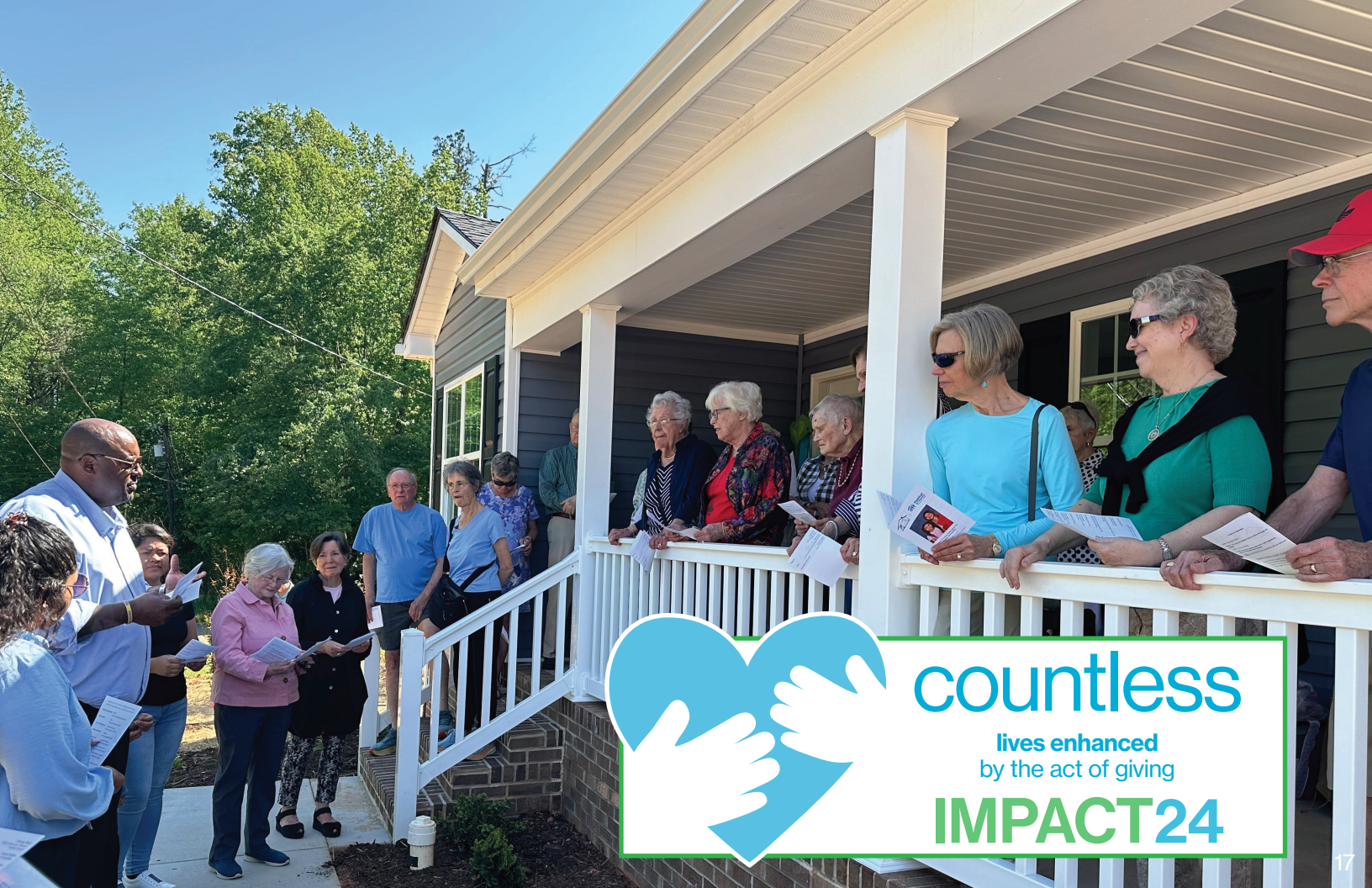
Because of the generosity of the Arbor Acres community, Ms. Hernandez can now focus on her future, with dreams of becoming a nurse and providing the best life possible for her daughter.

“To everyone who donates or volunteers, I just want to say thank you. You are bringing happiness to families by helping make their dreams of owning a home come true.”

For the residents of Arbor Acres, this wasn't just about raising

money – it was about building hope. And for Ms. Hernandez and her daughter, that hope has now become home.





countless

lives enhanced
by the act of giving

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ReStore

When you support Habitat ReStore by shopping, donating or volunteering, you are helping families build or repair affordable homes in our community.

25 Years of ReStore Impact

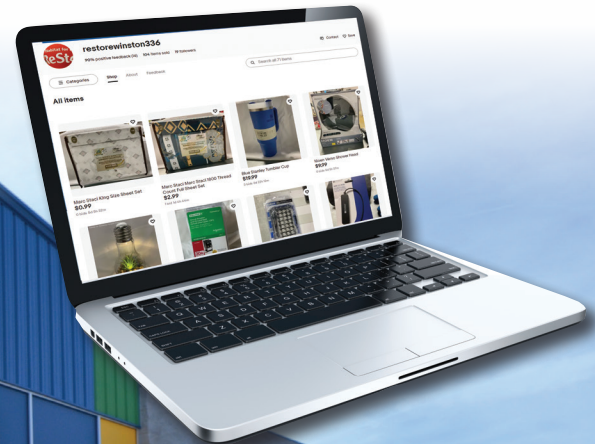
In fiscal year 2024, Habitat Forsyth celebrated 25 years of ReStore success, marking a legacy of affordability, sustainability, and community impact. With locations on Coliseum Drive, Peters Creek Parkway, and in Kernersville, our ReStores continue to provide quality home goods at low prices while diverting over 200 tons of materials from landfills each year. Every purchase directly supports Habitat's mission to build homes and hope in Forsyth County.

Embracing E-Commerce

This year, we took a bold step forward by launching online stores on eBay and Shopify, making it easier than ever for customers to shop and support our mission. These platforms allow us to

reach new audiences, offering a curated selection of furniture, home décor, and a variety of specialty items.

As we celebrate this milestone, we're grateful for our shoppers, donors, and volunteers who have made it all possible. Here's to 25 years of impact – and many more to come!





2,049 donation pickups

50 families helped to clean out estates

36 kitchen decons

2,977,726 pounds of materials diverted from landfills

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Open to the public.

Kernersville ReStore
819 S. Main Street
Kernersville, NC

Coliseum ReStore
608 Coliseum Drive
Winston-Salem, NC

Peters Creek ReStore
2551 Peters Creek Pkwy
Winston-Salem, NC

Shopify
38e34d-2.myshopify.com

Ebay
restoreofforsyth336

habitatforsyth.org/restore



14

mortgages
paid off

192

international
families
served
through tithing
(since 1985)



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Financial Impact



Revenue

● Contributions and Grants	\$2,382,587
● ReStore Net	\$22,003
● Programs	\$1,765,041

Total Revenue **\$4,169,631**



Expenses

● Programs	\$2,953,724
● Management	\$430,040
● Fundraising	\$313,180

Total Expenses **\$3,696,944**



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BOARD OF DIRECTORS 24

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Habitat for Humanity of Forsyth County

Locations

Kernersville ReStore
819 S. Main Street, Suite B
Kernersville, NC 27284
336.728.6856

Coliseum Drive ReStore
608 Coliseum Drive
Winston-Salem, NC 27106
336.893.8495

Peters Creek Parkway ReStore
2551 Peters Creek Parkway
Winston-Salem, NC 27127
336.914.1456

habitatforsoyth.org/restore
336.893.8495